

REVISED RPAP WEBSITE PRIVACY POLICY

The Alberta Rural Physician Action Plan (RPAP) takes your on-line privacy seriously. Please read the following to learn more about our Website Privacy Policy.

What this Website Privacy Policy Covers

This Website Privacy Policy covers the treatment of information that the RPAP collects when you are on the various RPAP websites. This policy does not apply to websites that you link to through the RPAP websites.

Information Collection and Use

A. Information That You Provide to Us

The RPAP collects and maintains personally identifiable information that you provide to us when you: (1) subscribe to our email updates; (2) complete an on-line registration form for RPAP programs; and (3) submit a question or comment by completing a form on RPAP websites. We may ask for information such as your name, mailing address, postal code, telephone/fax number and/or email address.

If you choose to send us personal information, we will use that information to respond to your enquiry and will only pass your details to another agency if that agency is relevant to your enquiry or as required by law. We do not collect personal information for commercial purposes.

This personal information is kept on a database only as long as we need it to respond to you. We take reasonable steps to safeguard your personal information and use our best efforts to ensure that persons who work with us to create and update this website agree to protect your personal information in the same manner.

B. Information That We Collect Automatically

We collect certain types of information automatically whenever you access and use our website. Examples of the information we collect automatically include: (1) the Internet protocol (IP) address of the computer you are using; (2) the browser software you are using; (3) your operating system; and (4) the date and time you access our website. This information is not cross-referenced with registrant names or any other registrant information and therefore is not personally identifiable. This information does not personally identify you, but is used by RPAP for (1) statistical purposes, and (2) to maintain and constantly improve our websites.

C. Google Analytics

RPAP websites use Google Analytics, a web analytics service provided by Google, Inc. ("Google"), to better understand how people use the various RPAP websites. Google Analytics places a third party cookie on your computer that is then used to compile reports of visitor traffic and internet usage. RPAP does not track or collect any personally identifiable information with these cookies and does not gather any personally

identifying information from using Google Analytics. Google's privacy policy may be found here (www.google.com/intl/en_ALL/privacy.html).

Security

In order to protect against the improper disclosure of your personal information, only authorized employees with passwords are permitted access to the personal information that you provide to us. To further protect your personal information, we also maintain online safeguards. We use industry-standard security technologies.

The RPAP strives to protect the transmission of all information visitors submit. No transmission of data is completely secure, however, so submissions are at the visitor's risk. The RPAP is not liable under any circumstances for damages resulting from use of information collected from visitors to our websites.

Website Visitors Outside of Alberta, Canada

This Website Privacy Policy was drafted to comply with the law in Alberta, Canada. If you're outside of Alberta, Canada, the laws of your country regarding privacy might be different from those of Canada, and we can provide no assurances that our Website Privacy Policy and practices conform to the laws of all countries.

Changes to This Privacy Statement and Policy

RPAP may amend this policy from time to time.

External Links

The RPAP websites contains hyperlinks to affiliate and external websites. RPAP is not responsible for the privacy practices of external websites and in making these hyperlinks available, the RPAP is not endorsing those third-party websites, their content, products or services they offer, or the owners of these third-party websites. RPAP has no control over the accuracy of information displayed by such external websites. This Website Privacy Policy also applies solely to information collected by RPAP.

If you have any questions about this *Website Privacy Policy* or the practices of this website, please contact our Privacy Officer:

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